

Florida Association of Homes and Services for the Aging

Sponsorship Opportunities

46th Annual Convention and Exposition

July 6 – 10, 2009 • Orlando, Florida



Sponsorship Benefits

Double Diamond \$15,000+

- Large banner
- Full convention registration FREE
- 6-VIP seating at opening luncheon
- Opportunity to place flyers or brochures about your company in all attendee packets
- Name and logo on all promotional materials
- Complimentary full page black & white ad in on-site program (Value \$750)
- Podium recognition
- Hotlink on FAHSA web site
- Recognition in FAHSA newsletter "LINK"
- Signage recognition at sponsored event
- Sponsor ribbons

Diamond \$6,000-\$14,999

- 4-VIP seating at opening luncheon
- Opportunity to place flyers or brochures about your company in all attendee packets
- Name and logo on all promotional materials
- Complimentary full page black & white ad in on-site program (Value \$750)
- Podium recognition
- Hotlink on FAHSA web site
- Recognition in FAHSA newsletter "LINK"
- Signage recognition at sponsored event
- Sponsor ribbons

Ruby \$4,000-\$5,999

- 3-VIP seating at opening luncheon
- Name and logo on all promotional materials
- Complimentary half page black & white ad in on-site program (Value \$375)
- Podium recognition
- Hotlink on FAHSA web Site
- Recognition in FAHSA Newsletter "LINK"
- Signage recognition at sponsored event
- Sponsor ribbons

Sapphire \$2,000-\$3,999

- 2-VIP seating at opening luncheon
- Complimentary logo in program
- Recognition in on-site convention program
- Podium recognition
- Recognition in FAHSA newsletter "LINK"
- Signage recognition at sponsored event
- Sponsor ribbons

Opal \$700-\$1,999

- Complimentary logo in program
- Recognition in on-site convention program
- Signage recognition at sponsored event
- Sponsor ribbons

Single Event Sponsorships*

Opening Keynote Session Speaker	\$15,000
Fun Night Dinner	\$8,000
Fun Night Reception	\$3,500
Fun Night Entertainment	\$3,000
Convention Bags	\$3,500
Soft-Side Notebooks	\$3,000
Silent Auction	\$3,000
Closing General Session Speaker	\$2,500
Luncheon Speaker (1 available)	each at \$2,500
Name Badge Holders	\$2,000
Luncheon (2 available)	each at \$2,500
Fun Night Decorations	\$2,000
Table Centerpieces (2 available per lunch)	each at \$2,000
Chair's Reception	\$2,500
Chair's Reception Entertainment	\$2,000
Preceptor Training and Luncheon	\$2,000
Exposition Grand Prize	\$1,000
Strategic Visioning Workshop	\$1,000
Leadership Track (3 available)	each at \$1,000
General Track (4 available)	each at \$1,000
Housing Track (4 available)	each at \$1,000
Clinical Track (2 available)	each at \$1,000
Awards Luncheon Table Favors	\$750
Activity Directors Track	\$750
Home & Community-Based Track	\$750
Service Coordinator Track	\$750
A.M. Refreshment Break (4 available)	each at \$750
P.M. Refreshment Break (3 available)	each at \$750
Convention Pens	\$750
Writing Pads	\$700

More than one noncompeting firm may sponsor the same event.

*Single Event Sponsors that reach the appropriate level of commitment are entitled to the full benefits of the Diamond, Ruby, Sapphire and Opal sponsorship levels.

Florida Association of Homes and Services for the Aging

Sponsorship Opportunities

FAHSA's 46th Annual Convention and Exposition
July 6 – 10, 2009
Rosen Shingle Creek, Orlando, FL
2009 Convention Sponsorship Application

Company/Organization _____
(Exactly as you wish it to appear on Signs and in the On-Site Program)

Address _____

City/State/Zip _____

Contact Name _____

Title _____

Telephone Number _____ Fax Number _____

E-mail _____

You can contact me in the future by the fax number or e-mail address listed above.

Signature _____ Date _____

I would like to sponsor the following: (Indicate which item(s) from the list on prior page)

1. _____

2. _____

3. _____

Payment due on or before June 8, 2009 \$ _____

Payment Method: Check (payable to: FAHSA)
 American Express MasterCard Visa

Card Number _____ Exp. Date _____

Name on Card _____ Signature _____

Please mail completed application and payment to:
Florida Association of Homes and Services for the Aging
1812 Riggins Road • Tallahassee, Florida 32308
Any questions call Julie Copeland at (850) 671-3700, ext. 117.
Or fax your application with credit card payment to (850) 671-3790.

FAHSA Office Use Only
Authorization # _____ Amount \$ _____ Reference # _____ Date _____